

# Sponsorship Opportunities



North Dakota Winter Show's  
**North Star Classic**  
**December 1-3, 2023**  
North Dakota Winter Show Event Center  
Valley City, ND





# General Information

*Dates:* **December 1-3, 2023**

*Location:* **North Dakota Winter Show Event Center : Valley City, ND**

- Facilities:*
- Two Showrings in the Main Arena
  - Sale Ring on the south end of the Main Arena
  - Ample space for stalling indoors
  - Large outdoor tie out area

*Contact:* **Kelcey Hoffmann: 701-535-0165**

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**Jaci Cargo: 701-516-7857**

**jaci.cargo@gmail.com**

**NDWS Office: 701-845-1401**

**NSC@northdakotawintershow.com**



The North Star Classic is an agriculture-oriented show that focuses primarily on the livestock sector of production agriculture. The North Star Classic began in 2000, and has now become the largest cattle show in ND. This event allows cattlemen to not only display their livestock and compete in both individual and pen shows- but it also allows the exchange of ideas, trends, and sales of several breeds. Junior shows allow the youth to be involved in the cattle industry to hone their skills of livestock showing, judging, and fitting.

**This three day event provides a full schedule for both youth and adults:**

- Open Livestock Show
- Livestock Honoree Recognition
- Supreme Bull & Female Selection
- Cattleman's Ball Supper & Sale
- Fitting Clinic
- Fairest of Them All Show
- Pen Shows
- NSC Club Calf Sale
- Hereford Association Sale
- Junior Livestock Showmanship
- Junior Heifer Show
- Junior Prospect Steer & Heifer Showdown



# Sponsorship Opportunities



All sponsors of the 2023 North Star Classic will receive the following:

- Name in North Star Classic catalog
- Banner displayed in show ring
- Name listed on website
- Name printed in show program
- Announced during corresponding show as sponsor

## **Main Event Sponsor- \$10,000**

- Two Full Color Pages in the North Star Classic Catalog-
- Business Logo on ALL promotion items -
- Announcement during ALL events-
- Business Representation Opportunity in all Backdrop Photos-
- Business Sponsor included on Radio Advertising-
- Business Logo included with all Open/Pen Show Premium Mailings-
- Full Table Reserved at the Cattlemen's Ball-

Dec. 1st:

### **Open Class Breed Champion & Reserve Sponsor \$500**

- Quarter Page Size Ad in North Star Classic Catalog
- Name listed on banner hung in Winter Show Building

### **Livestock Honoree Recognition \$500**

- Quarter Page Size Ad in the North Star Classic Catalog
- Name listed on banner hung in Winter Show Building

### **Supreme Champion Female Recognition - \$1,000**

- Full Page Ad in North Star Classic catalog
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building
- 2 Tickets to the Cattlemen's Ball

### **Supreme Champion Bull Recognition - \$1,000**

- Full Page Ad in North Star Classic catalog
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building
- 2 Tickets to the Cattlemen's Ball

### **Reserve Supreme Bull & Heifer Recognition - \$1,000**

- Full Page Ad in North Star Classic catalog
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building
- 2 Tickets to the Cattlemen's Ball





# Sponsorship Opportunities

Dec. 2nd:

**Youth Fitting Clinic - \$200**

**Fairest of Them All Jackpot Show- \$200**

**Pen Show Breed Champion & Reserve Sponsor- \$500**

- Quarter Page Size Ad in North Star Classic Catalog
- Name listed on banner hung in Winter Show Building

**Supreme Pen of 3 Bulls- \$2,000**

- Full Page Ad in North Star Classic catalog
- Sponsor Representative included in backdrop photo
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building
- 4 Tickets to the Cattlemen's Ball

**Supreme Pen of 3 Heifers- \$2,000**

- Full Page Ad in North Star Classic catalog
- Sponsor Representative included in backdrop photo
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building
- 4 Tickets to the Cattlemen's Ball

**North Star Classic Sale Ring- \$1,000.00**

- Full Page Ad in North Star Classic catalog
- Sale Ring named after sponsor
- 2 Tickets to the Cattlemen's Ball

**Junior Showmanship Awards- \$500**

- Quarter Page Ad in North Star Classic Catalog
- Opportunity to have name on awards

**Youth Barn Safety Bash- \$5,000**

- Full Page Ad in North Star Classic catalog
- Sponsor Signage In Arena During Event
- Announced during corresponding event as sponsor
- Name listed on banner hung in Winter Show Building
- 5 Tickets to the Cattlemen's Ball

Dec. 3rd:

**Junior Breeding Heifer Show- \$5,500**

- Full Page Ad in North Star Classic catalog
- Show named after sponsor and announced as so in all advertising
- Sponsor Representative included in backdrop photo
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building
- 5 Tickets to the Cattlemen's Ball

**Junior Prospect Steer & Heifer Show- \$3,000**

- Full Page Ad in North Star Classic catalog
- Show named after sponsor and announced as so in all advertising
- Sponsor Representative included in backdrop photo
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building
- 3 Tickets to the Cattlemen's Ball



# Sponsorship Opportunities



Dec. 1st-3rd:

## **Show Ring 1 - \$2,000**

(Chi/Chi-Influenced, Galloway, Sim-Influenced, Charolais, Charolais Composite, Simmental, Maine/Maintainer, Gelbvieh, Red Angus, Limousin)

- Full Page Ad in North Star Classic catalog
- Showring Named After Sponsor
- Name listed on banner hung in Winter Show Building
- 4 Tickets to the Cattlemen's Ball

## **Show Ring 2 - \$2,000**

(Angus, Mini Hereford, Hereford, Shorthorn, Commercial, Shorthorn Plus)

- Full Page Ad in North Star Classic catalog
- Showring Named After Sponsor
- Name listed on banner hung in Winter Show Building
- 4 Tickets to the Cattlemen's Ball

## **Back Barn Aisle Sponsor- \$2,000**

- Full Page Ad in North Star Classic catalog
- Announced during show as sponsor
- Name listed on banner hung in Winter Show Building
- Banner hung on aisle throughout show
- Opportunity to set up informational booth in corresponding aisle
- 4 Tickets to the Cattlemen's Ball

## **Official North Star Photographer- \$2,500**

- Full Page Ad in North Star Classic catalog
- Signage in backdrop photographs
- Name included on radio ads
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building
- 2 Tickets to the Cattlemen's Ball

## **Official North Star Classic Vet- \$500**

- Quarter Page Ad in North Star Classic Catalog
- Sign displayed by vet table

## **Kids Korner- \$500**

- Quarter Page Ad in North Star Classic Catalog
- Sign displayed in Kids Korner

## **Tie Out Sponsor- \$500**

- Quarter Page Ad in North Star Classic Catalog
- Sign displayed in Tie out Arena



# The Tradition

*"Some folks just don't get it.  
They think owning cattle makes no sense.  
It takes too much time, too much equipment, not to mention the expense.*

*But the fondest memories in my life - they might think sound funny - were made possible  
by mom & dad, 'cause they spent the time and spent the money.*

*You see, the most important lessons helping values grow strong, come from loving  
cattle and passing that tradition on."*







# Sponsorship Agreement Form

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

*Sponsorship Category*

*(Please Initial)*

Main Event Sponsor.....	\$10,000.00_____
Junior Breeding Heifer Show.....	\$5,500.00_____
Youth Barn Safety Bash.....	\$5,000.00_____
Junior Prospect Steer & Heifer Show.....	\$3,000.00_____
Official North Star Classic Photographer.....	\$2,500.00_____
Supreme Pen of Bulls.....	\$2,000.00_____
Back Barn Aisle (8 available).....	\$2,000.00_____
Ring Sponsor (2 Available).....	\$2,000.00_____
Supreme Pen of Heifers.....	\$2,000.00_____
Reserve Pen of Bulls.....	\$1,000.00_____
Supreme Champion Bull Recognition.....	\$1,000.00_____
Supreme Champion Female Recognition.....	\$1,000.00_____
Reserve Supreme Champion Bull & Female Recognition.....	\$1,000.00_____
North Star Classic Sale Ring.....	\$1,000.00_____
Reserve Pen of Heifers.....	\$750.00_____
Official North Star Classic Vet.....	\$500.00_____
Junior Showmanship Awards.....	\$500.00_____
Kids Korner.....	\$500.00_____
Tie Out Arena.....	\$500.00_____
Livestock Honoree Recognition.....	\$500.00_____
Breed Champion & Reserve Pen Show (16 Available).....	\$500.00_____
Breed Champion & Reserve Open Show (16 Available).....	\$500.00_____
Youth Fitting Clinic.....	\$200.00_____
Fairest of Them All Jackpot Show.....	\$200.00_____
Sponsorship funds to be used where needed.....	\$_____

Make check payable to NDWS. Please mail form & payment to:  
NDWS Attn: North Star Classic - PO Box 846 - Valley City, ND 58072  
Please Return by October 30th, 2023

\*Any duplicate sponsorship will be shifted to an equal value sponsorship level\*